

# SDG & ME JOURNEY



ACTION SPEAKS LOUDER THAN WORDS



✓ *Work on real-life SDG impact with local partners*

- with the World Food Program on
- local challenges
  - with Buzz Gambia on entrepreneurship
  - education for women
  - with Waka Waka on creating sustainable energy solutions

✓ *Boost your personal impact*

✓ *Create measurable sustainable innovation in your organization*

1 APRIL - 6 APRIL 2019 THE GAMBIA

LOCAL PARTNERS:

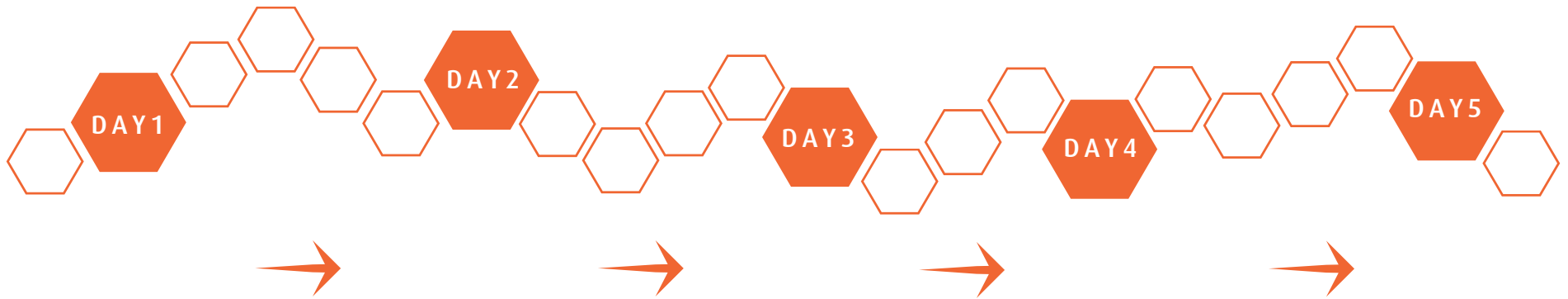


WAKA WAKA

POWERED BY:



# THE JOURNEY



## CONNECT

- Flight to the Gambia
- Transfer to Bwiam
- Connect before you lead. Get to know local participants – personal, professional, cultural
- Introduction to social partner and their strategic challenges
- Dinner on personal purpose & ambition

## EXPLORE

- Breakfast Session – group reflection (re- & preview)
- Divide the teams
- Prep interviews relevant stakeholders, mapping out the issues.
- Deep dive: Join school children for lunch Experience a Buzz training
- 1:1 Personal coaching
- Out of Comfort experience

## CONFRONT

- Breakfast Session – group reflection (re- & preview)
- Case/field work: talk with relevant stakeholders, inspiring frontrunners
- Case/field work: share observations, impressions, first thoughts
- 1:1 Personal coaching
- Peer coaching dinner

## PROTOTYPE

- Breakfast Session – group reflection (re- & preview)
- Leadership workshop: leading self and leading others
- Prototyping: design & define working solutions
- Preparing final presentations to stakeholders
- 1 :1 Personal coaching
- Dinner & Party

## ACTION

- Breakfast Session – group reflection (re- & preview)
- Journaling session in nature on personal purpose & leadership
- Final presentation on strategic challenge outcomes and how to move this forward within local context
- Personal action planning & integration
- Journey closure

# FOCUS AREAS OF THE JOURNEY

1) Innovate on Sustainable Development Goals, for real life issues in the Gambia. Working in a unique think tank of Dutch and Gambian managers, making the strategy of WFP, Buzz Women and WakaWaka come alive and see what innovations are needed for the local and for your own organization.

2) Grow as a leader

This is an opportunity to learn about your own drive, values, to truly connect and to strengthen your leadership. Finding the next level of YOU.

3) Build real teamwork and leverage (cultural) diversity

For all the (sub)teams working on deeper connections and trust, specifying what is needed to leverage each others strengths and see what is needed to build best overseas partnerships.

# SDG CHALLENGES

## World Food Program Gambia (WFP)

WFP's focus is on SDG 2: End hunger, achieve food security and improved nutrition and promote sustainable agriculture. One of their ways to achieve this is through school meals. Their question for now is: How to involve communities and local farmers as suppliers for the school meals in a sustainable way for all involved stakeholders?

## Buzz Women

In 2018 Buzz Women started to train rural women on entrepreneurship to reduce poverty and increase gender equality. Women becoming economic empowered. The next step for Buzz Women is: how to empower them ecological?

## Waka Waka

Gambia is a country full of sun! The solar powered lights of WakaWaka can transform the sun light into opportunities for learning. It enables children to do their home work in the evening. How to distribute these lights in a way that all Gambian children benefit from it, now and in the future?

1 NO POVERTY



2 ZERO HUNGER



4 QUALITY EDUCATION



5 GENDER EQUALITY



7 AFFORDABLE AND CLEAN ENERGY

